

2020 Sunshine from Darkness **Sponsorship Opportunities**

**Journey to Wellness Symposium
& Inspiring Hope Dinner**

Saturday, March 14, 2020

*Presented by
Lee and Bob Peterson Foundation*



**Proceeds will benefit the mental health services of
Coastal Behavioral Healthcare and First Step of Sarasota,
and the Brain & Behavior Research Foundation**

Sponsorship Opportunities

EXCLUSIVE SYMPOSIUM PRESENTING SPONSOR

- \$25K (1 available) (\$22,750 is tax-deductible)

- Recognized as Symposium Presenting Sponsor on all digital and social media
- Name/logo on all collateral, print, invitation, program and on-screen
- Recognition and microphone time (up to 2 minutes) at the symposium
- Booth at symposium with banner
- Recognition during Friday evening event with symposium scientists, and Saturday VIP reception and Dinner
- Two (2) VIP tables of eight (8) and priority seating, with signage and place cards, at the Inspiring Hope Dinner
- Four (4) tickets to Friday event with symposium scientists
- Four (4) tickets to VIP Celebrity & Scientist reception Saturday evening
- Two (2) complimentary bottles of Exclusive Staglin Family Vineyard Salus wine from Napa*
- Two (2) tickets to Celebrity Chef's Charity Challenge at Sage Restaurant (December 2020)

LUMINARY SPONSOR - \$10K

(\$8,000 is tax-deductible)

- Recognized as Luminary Sponsor on all digital & social media
- Name/logo on all collateral, print, invitation, program and on-screen
- Recognition at the Inspiring Hope Dinner
- One (1) VIP table of ten (10) and priority seating, with signage and place cards, at the Inspiring Hope Dinner
- Two (2) tickets to Friday evening event with symposium scientists
- Four (4) tickets to VIP Celebrity & Scientist reception Saturday evening
- Two (2) complimentary bottles of Exclusive Staglin Family Vineyard Salus wine from Napa*
- Two (2) tickets to Celebrity Chef's Charity Challenge at Sage Restaurant (December 2020)

PATRON SPONSOR - \$5K

(\$3,800 is tax-deductible)

- Recognized as Patron Sponsor on all digital and social media
- Name/logo on all collateral, print, invitation, program and on-screen
- Six (6) tickets to the Inspiring Hope Dinner
- Two (2) tickets to VIP Celebrity & Scientist reception Saturday evening
- One (1) complimentary bottle of Exclusive Staglin Family Vineyard Salus wine from Napa*

SUPPORTER SPONSOR - \$2,500

(\$1,700 is tax-deductible)

- Recognized as Supporter Sponsor on all digital & social media
- Name/logo on all collateral, print, invitation, program and on screen
- Four (4) tickets to the Inspiring Hope Dinner
- Two (2) Invitations to VIP Celebrity & Scientist reception Saturday evening

EXCLUSIVE INSPIRING HOPE DINNER

PRESENTING SPONSOR - \$25K (1 available)

(\$22,750 is tax-deductible)

- Recognized as Inspiring Hope Presenting Sponsor on all digital & social media
- Name/logo on all collateral, print, invitation, program and on-screen
- Recognition and microphone time (up to 2 minutes) at the Inspiring Hope Dinner
- Recognition during Friday evening event with symposium scientists and Saturday VIP reception and Dinner
- Two (2) VIP tables of eight (8) and priority seating, with signage and place cards, at the Inspiring Hope Dinner
- Four (4) tickets to Friday evening event with symposium scientists
- Four (4) tickets to VIP Celebrity & Scientist reception Saturday evening
- Two (2) complimentary bottles of Exclusive Staglin Family Vineyard Salus Wine from Napa*
- Two (2) tickets to Celebrity Chef's Charity Challenge at Sage Restaurant (December 2020)

SCIENTIST BENEFACTOR SPONSOR - \$6,500

(4 available) (\$4,900 is tax-deductible)

- Recognized as Scientist Benefactor Sponsor on all digital and social media
- Name/logo on all collateral, print, invitation, program and on-screen
- Recognition during the Inspiring Hope Dinner
- One (1) VIP table of eight (8) and priority seating, with signage and place cards, at the Inspiring Hope Dinner
- Two (2) tickets to Friday evening event with symposium scientists
- Two (2) tickets to VIP Celebrity & Scientist reception Saturday evening
- Two (2) complimentary bottles Exclusive Staglin Family Vineyard Salus Wine from Napa*
- Two (2) tickets to Celebrity Chef's Charity Challenge at Sage Restaurant (December 2020)
- Choice of one (1) Journey to Wellness symposium national mental health scientists as a table guest (first come, first-served)

FRIEND SPONSOR - \$1,250 (\$850 is tax-deductible)

- Recognized as supporter on all digital and social media
- Name/logo on all collateral, print, invitation, program and on-screen
- Two (2) tickets to the Inspiring Hope Dinner

INDIVIDUAL INSPIRING HOPE DINNER

TICKETS - \$325 (\$125 is tax-deductible)

**Salus Wine: 100% of the profit from Staglin's Salus wines goes to support brain health research. Salus is the Roman goddess of bodily health and well-being.*

Sponsorship Reservation Form

Please make your sponsorship selection below and return this form by **January 24, 2020** to ensure your recognition is included in all remaining event marketing materials. **Thank you in advance for your support.**

- | | |
|--|---|
| <input type="checkbox"/> Exclusive Symposium Presenting Sponsor — \$25,000 | <input type="checkbox"/> Patron Sponsor — \$5,000 |
| <input type="checkbox"/> Exclusive Inspiring Hope Dinner Presenting Sponsor — \$25,000 | <input type="checkbox"/> Supporter Sponsor — \$2,500 |
| <input type="checkbox"/> Exclusive Luminary Sponsor — \$10,000 | <input type="checkbox"/> Friend Sponsor — \$1,250 |
| <input type="checkbox"/> Exclusive Scientist Benefactor Sponsor — \$6,500 | <input type="checkbox"/> I would like ____ individual tickets @ \$325 |
| | <input type="checkbox"/> I am not able to attend this year but wish to make a donation of \$_____ |

SPONSOR INFORMATION (PLEASE PRINT)

Sponsor Name (as it should appear in marketing materials): _____

Business Name: _____

Contact Name: _____

Address: _____

City, State and Zip: _____

Phone: _____ E-mail: _____

Total Due: \$ _____

PAYMENT TYPE

- Check (payable to **Lee and Bob Peterson Foundation**)
- Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expires: _____

Billing Address (if different than above): _____

City, State and Zip: _____

COMPLETE THIS FORM AND RETURN IN ENCLOSED ENVELOPE

Questions? Call 941-927-8900, ext. 1113 or email mhauck@coastalbh.org

Why Support Us?



Sunshine from Darkness, which is presenting these events, is a nonprofit, volunteer-driven organization dedicated to raising funds for mental health research and local mental health charities that provide direct services in the Sarasota community. Its mission is to raise awareness of mental health and addiction disorders and erase the stigma.



Coastal Behavioral Healthcare's vision is to care for the community and its commitment to those families, adults and children who have mental health and addiction disorders, many whom are at risk youth and economically disadvantaged. Coastal takes care of those who are low income, the uninsured, and indigent who have nowhere else to go.



First Step prevents and treats addictions and associated disorders, offering a full array of services addressing both the opioid and child welfare crises. Programs include its Mothers and Infants program, helping to deliver 460 drug-free babies, and its Student Assistance Programs, which provide mental health services in the schools. Its goal is to help those who suffer from alcohol and addiction disorders. First Step is licensed by the State of Florida and accredited by CARF.



The **Brain & Behavior Research Foundation** is committed to alleviating the suffering caused by mental illness by awarding scientific grants that will ultimately enable people to live full, happy and productive lives. 100% of donations for research goes to research selected by world-renowned scientists. Since 1987, BBRF has awarded more than \$408 million to fund more than 5,900 grants to more than 4,800 scientists around the world.